

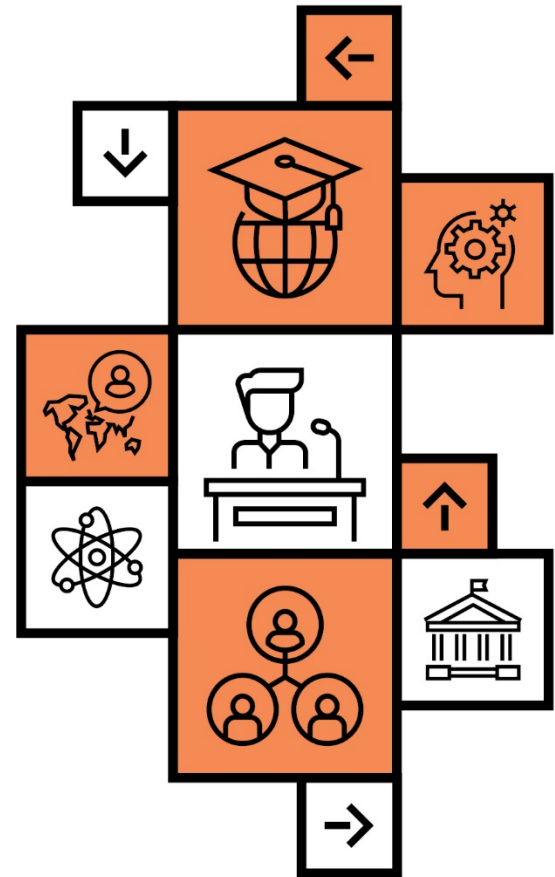
Challenges and new trends for internationalisation in times of change.

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DAAD Deutscher Akademischer Austauschdienst
German Academic Exchange Service

CZEDU →
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Outline

1. Introduction: Why internationalisation?
2. Challenges
3. How can HEI deal with these challenges?
4. Conclusions and discussion



Goals and tasks of the DAAD

SCHOLARSHIPS FOR THE BEST

Grant scholarships to the best

- so that the professionals and leaders of tomorrow can gain qualifications at the best locations, prepare for positions of responsibility and cultivate contacts throughout the world.

STRUCTURES FOR INTERNATIONALISATION

Create structures that promote internationalisation

- so that higher education institutions can improve the quality of research and instruction and address the challenges of the future with strong partners.
- so that more people can cross borders and achieve success in study and research.
- so that German remains an important language of culture and scholarship.
- so that higher education institutions may contribute to development and build bridges to surmount conflicts.

EXPERTISE FOR ACADEMIC COLLABORATION

Offer expertise for academic collaboration

- so that academic and political leaders are able to make well-informed policy decisions.



1. Intro: Why internationalisation?

Working definition of Internationalisation:

“Internationalisation at the national, sector, and institutional levels is defined as a process of integrating and international, intercultural, or global dimension into the purpose, functions or delivery of postsecondary education.” (Jane Knight, 2015)

- ✓ Academic exchange as prerequisite for innovation and cutting-edge research
- ✓ Sciences lives from international exchange to cope with global challenges
- ✓ Science can build bridges beyond politics (science diplomacy)



2. Challenges to internationalisation

- ✓ Change of global framework conditions
- ✓ Shrinking universities
- ✓ Migration
- ✓ Digitalisation
- ✓ Sustainability
- ✓ ...



3. How can HEI deal with these challenges?

Change of global framework conditions:

- ✓ Common challenges which need common answers
→ **Collaboration as a value**
- ✓ *“In the past we fought on battle fields. Today we fight in the Parliaments and conference centres”.* (Fed. German Foreign Minister Maass, 2019)
→ **leave comfort zones, transfer knowledge into society**

Example: “European Universities Initiative”

- ✓ For individuals:
Personalised academic path through Europe, European values give **orientation**, Skills for life
- ✓ For HEI: Joining forces through co-operation, from *Knowledge Triangle* to *Knowledge Square (Education, Research, Innovation, Service for Society)*

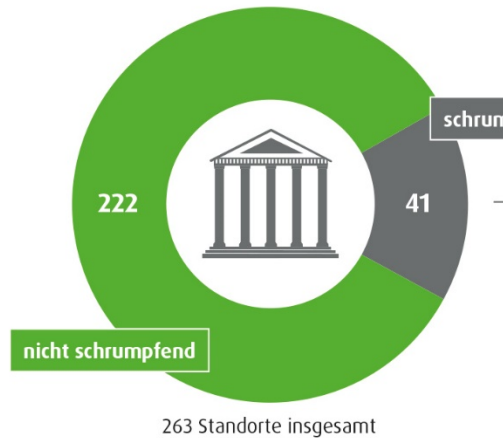
+ National funding initiatives by France and Germany



3. How can HEI deal with these challenges?

Shrinking universities:

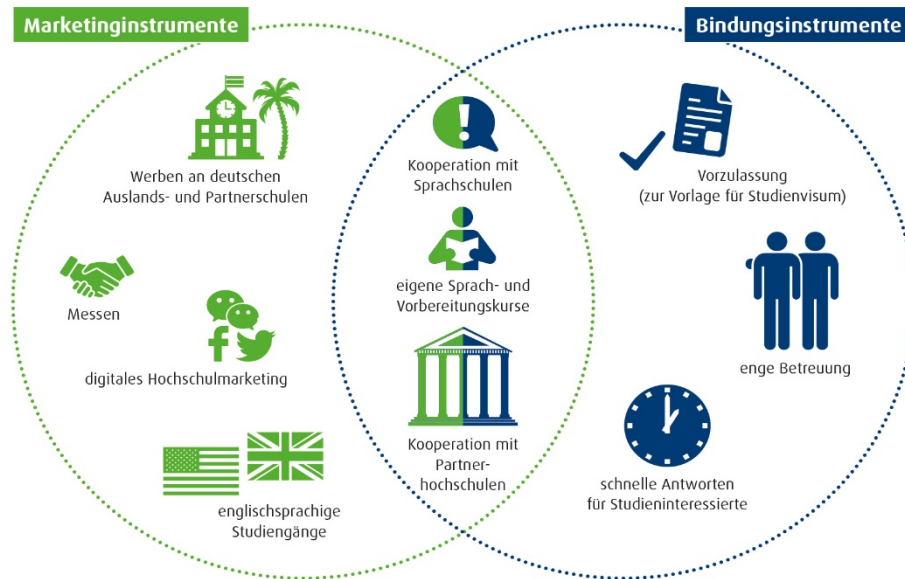
Schrumpfende Fachhochschul- und Universität



Anmerkung: Schrumpfende Hochschulstandorte sind solche, die haben als noch 2012. Die Daten umfassen die Standorte aller Standorte, an denen 2017 jeweils weniger als 100 Studierende ein- und andere ‚Spezialhochschulen‘ wurden von der Analyse ausgeschlossen haben einen Zuwachs von mindestens 10 Prozent verzeichnet.

Quelle: Statistisches Bundesamt 2018b, SVR-Forschungsbereich

Bevorzugte Instrumente zur Gewinnung und Bindung internationaler Studierender an schrumpfenden Hochschulstandorten



Anmerkung: Instrumente mit großen Symbolen wurden häufiger erwähnt. Die Instrumente beziehen sich auf berichtete Praxis, die im Rahmen von 13 Experteninterviews an schrumpfenden Hochschulstandorten dokumentiert wurde.

Quelle: SVR-Forschungsbereich / Ellen Stockmar



3. How can HEI deal with these challenges?

Migration – challenges for HEI. The case of Germany:

- ✓ 2015: over 1 million refugees, about 3-5 % qualified for universities
- ✓ 2016-2021: Funding programmes for refugee students and graduates (150 million euros)

Example: INTEGRA

- ✓ around 25,000 students provided with preparatory and supplementary languages and special courses;
- ✓ Now: integrating and accompanying them during studies, integrate into the job market, post-qualification for professionals (e.g. teachers)

Example: WELCOME – Students helping refugees

- ✓ Providing guidance, offering support, breaking down barriers: hundreds of students throughout Germany are committed to helping refugees gain orientation at university.
 - ✓ Greater benefit: universities improve their supporting structures for all students
-



3. How can HEI deal with these challenges?

Digitalisation I – six theses:

1. **Vague prognosis** on digital development, but:

→ Advantage of analytical, critical thinking, ability to collaborate virtually & personally

2. **Change of teaching and learning**

→ From teacher-centred lectures to flexible join-in solutions

→ strategic learning space development is necessary

3. **Vision = new Jobs of the Future will appear**

→ Strategy and collaboration needed

4. **Urgently wanted:** digital competencies!

→ to offer systematic qualification opportunities

→ To offer study programmes

5. **IT market is global**

→ internationalisation will bring international students and professional, but will loose graduates to the int. labour market.

6. **Great options for winning international students**

→ information, guidance, preparation, support, integration



3. How can HEI deal with these challenges?

Digitalisation II – dimensions for HEI



Time- & location-independent teaching & learning

Cooperation

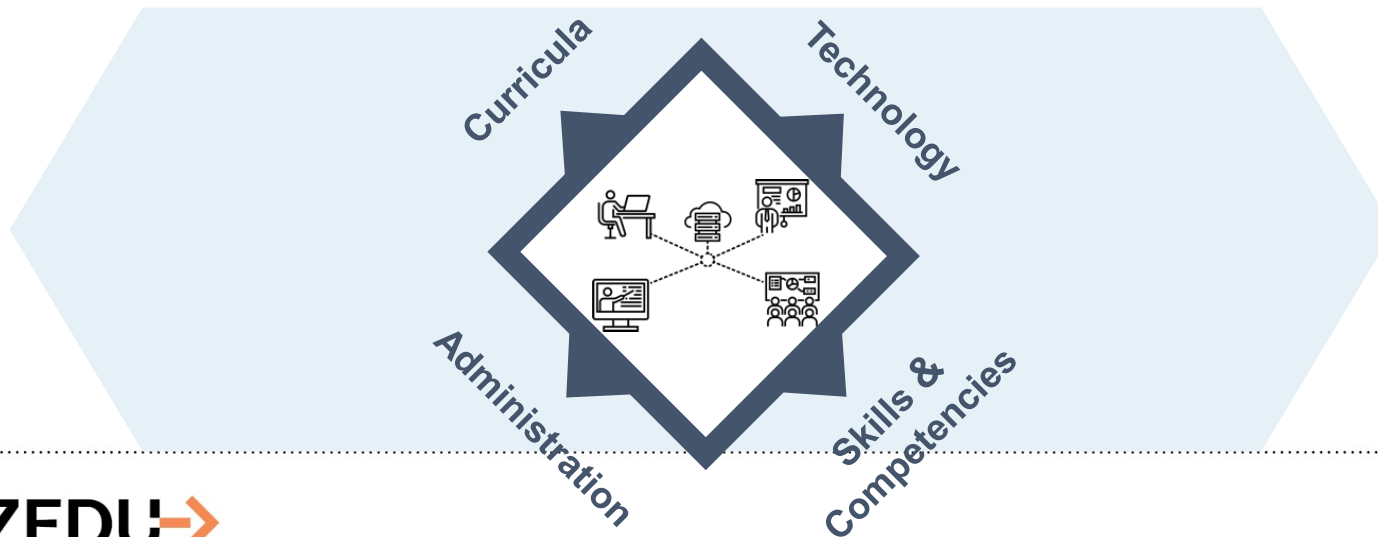


Mobility



Internationalisation @ Home

„International mobility and co-operation through digitalisation“
(DAAD-funding Programme)



3. How can HEI deal with these challenges?

Sustainability:

- ✓ Digitalisation opens new doors to reduce carbon footprint
- ✓ HE and funding institutions for academic mobility have to consider a strong sustainability concept
- ✓ Simple measures to be taken
- ✓ Further mobility effects should be researched



4. Conclusions & Discussion

✓ **New discourse: Defining internationalisation in HE for society:**

“Internationalisation of HE for Society (IHES) explicitly aims to benefit the wider community, at home or abroad, through international or intercultural education, research, service and engagement.” (Brandenburg et.al., June, 2019)

Central questions: What societal problem can I help to solve with my study, my research? How does my internationalisation competencies are helpful in this matter?

✓ **Communicating** advantages of university co-operation and research

→ Increasing importance of “Science communication” = important future task!

Important: to explain, to be transparent

Central questions: How important is it? How does it work? How did I come to the results? Why is international academic collaboration necessary?

✓ **Continuing learning** – strengthen the “third mission” of universities

✓ **Recommendations to universities:**

→ Can not deal with all “grand challenges” → Shaping their profile/their strengths

→ Co-operate with suitable partners to complement expertise

→ DAAD: Expertise for international academic co-operation through
“Competence Centre for International Collaboration”



Further Information and weblinks

Knight, J. (2015). Updated Definition of Internationalization. *International Higher Education*, (33).
<https://doi.org/10.6017/ihe.2003.33.7391>

DAAD Video (in German, partly English): How important is academic freedom? <https://www.daad.de/der-daad/daad-aktuell/de/74125-kampagne-ohne-freiheit-keine-wissenschaft/>

European Universities Initiative: https://ec.europa.eu/education/education-in-the-eu/european-education-area/european-universities-initiative_en

European University Networks (EUN) – national initiative:
https://www.daad.de/medien/hochschulen/ww/hspartnerschaften/netzwerke/f%C3%B6rderrahmen_eun_englische_%C3%9Cbersetzung.pdf

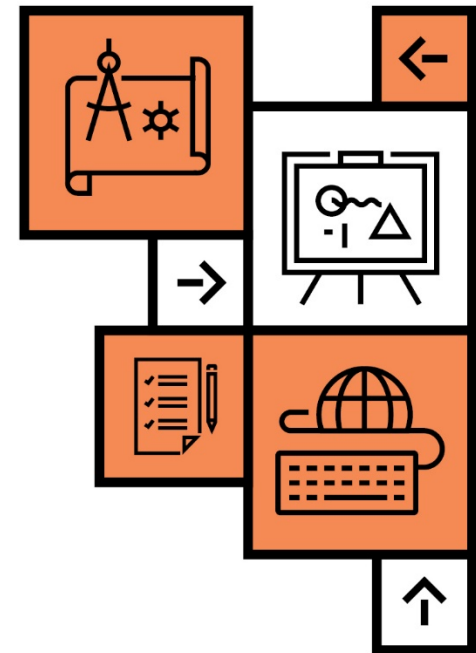
Refugees at higher education institutions – Programmes and measures: <https://www.daad.de/der-daad/fluechtlinge/en/>

Shrinking universities/Study of SVR 2019: https://www.svr-migration.de/wp-content/uploads/2019/03/SVR-FB_Hochschulstandorte_Infografik_Schrumpfung.jpg, and https://www.svr-migration.de/wp-content/uploads/2019/03/SVR-FB_Hochschulstandorte_Infografik_Instrumente.jpg

International Mobility and Cooperation through Digitalisation (IMKD):
<https://www.daad.de/hochschulen/programme-weltweit/hochschulpartnerschaften/en/69381-international-mobility-and-cooperation-through-digitalisation-imkd/>

Uwe Brandenburg, Hans de Wit, Elspeth Jones and Betty Leask (2019). Defining internationalisation in HE for society: <https://www.universityworldnews.com/post.php?story=20190626135618704>





Thank you very much!

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