



European Association for  
International Education

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# THE EAIE BAROMETER: „SIGNPOSTS OF SUCCESS“

# Background: The *EAIE Barometer*

First edition in 2015

Second edition in 2018

Largest & most geographically diverse study mapping institutional internationalisation in Europe

Covers goals & priorities; strategy, management & quality assurance; EU & national policies; challenges; and the future

Responses to online survey collected in autumn 2017 via EAIE database, (social) media channels and partners

Factual and perception-based questions

Downloadable for free at <https://www.eaie.org/barometer>

# Respondents: The *EAIE Barometer*

Prerequisite to work on internationalisation at HEI in EHEA

**2317** individual respondents from **1292** unique HEIs in  
**45** EHEA countries

Top respondent numbers from NL, DE, FI & UK

HEIs: 80% public; 54% research HEIs, 22% UAS &  
17% specialised

Position: 60% IO staff, 18% faculty, 14% other admin staff,  
and 5% (deputy) head of HEI

# Key insights

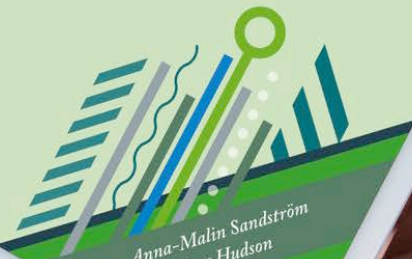


# THE EAIE BAROMETER

INTERNATIONALISATION IN EUROPE  
*Second edition*

**SIGNPOSTS OF SUCCESS**

**EAIE**  
European Association for  
International Education

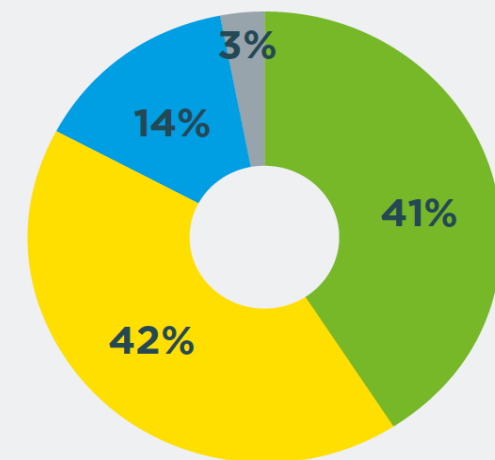


Anna-Malin Sandström  
Ross Hudson

# Signposts of success

- Takes a closer look at data from the 2018 Barometer
- Explores commonalities among respondents who
  - Perceive their HEI's level of internationalisation to be **above average in their national context**
  - Are **optimistic about the future** of internationalisation at their institution
  - Report comparatively **greater progress** than other respondents **in pursuing their prioritised internationalisation activities**  
= Proxies for 'success'
- Downloadable for free at <https://www.eaie.org/barometer>

Perceived level of internationalisation of respondent HEI compared to other HEIs in country ( $n=2317$ )

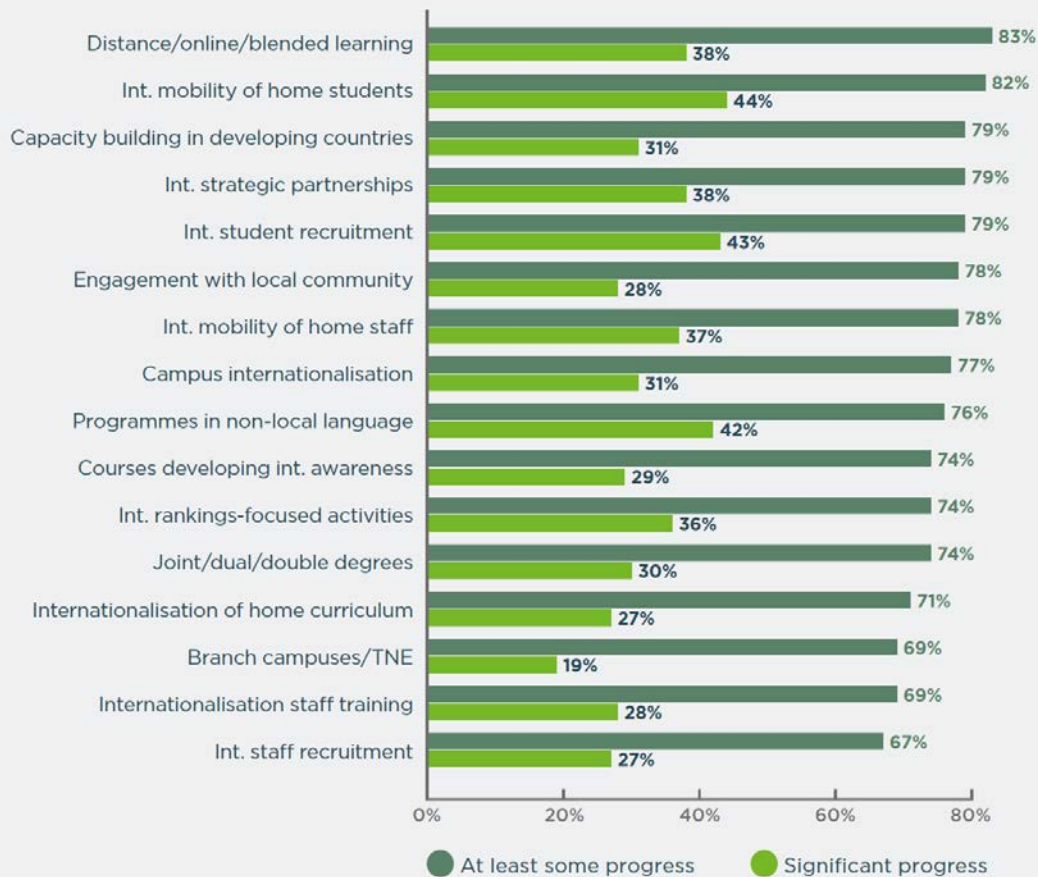


- Above average
- Average
- Below average
- Don't know



## Reported progress in strategic priority activities over past three years

(n=1917)

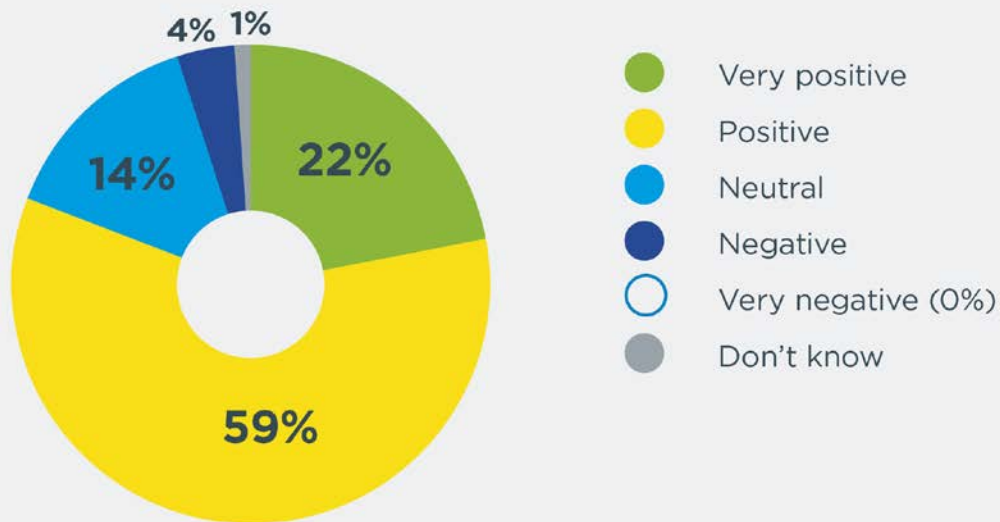


# Reported progress on priorities



# Confidence in the future

Feeling about future of internationalisation at HEI (*n*=2073)

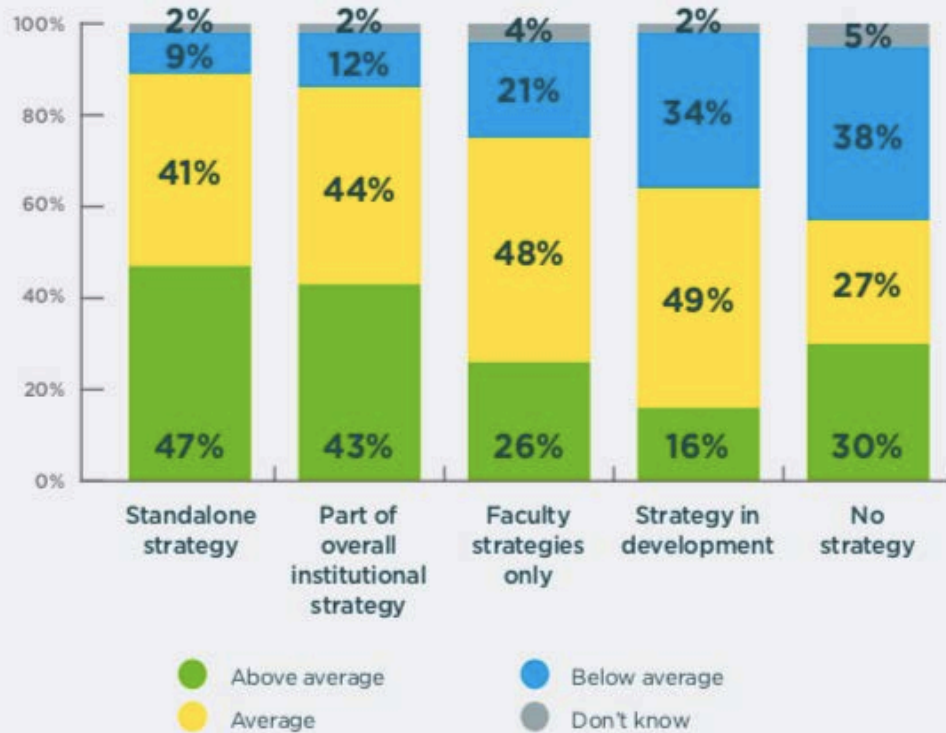


# Motivation



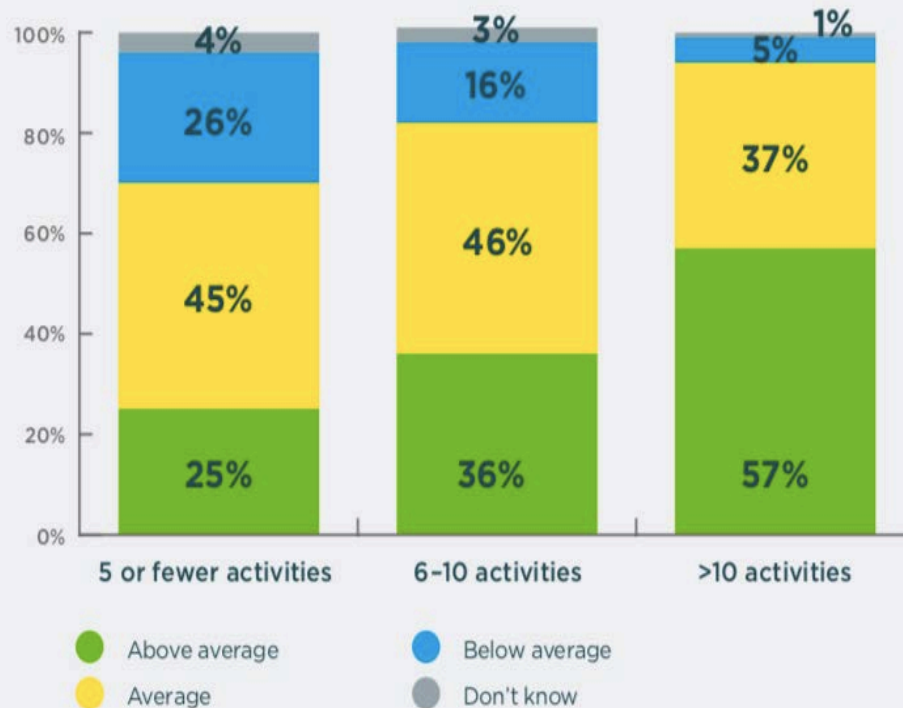
**Figure 5**

**Internationalisation strategy and perceived level of internationalisation**  
(n=2317)



**Figure 4**

Perceived level of internationalisation at respondent HEI and number of activities undertaken ( $n=2317$ )



# 9 signposts of success

1. Alignment of internationalisation with the academic mission
2. Commitment to a broad internationalisation portfolio
3. Existence of an institution-wide strategy
4. Established targets for priority activities
5. Regular strategy evaluation
6. Funding for priority activities
7. Coordinated organisation
8. Training to support priorities
9. Systematic quality assurance



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Many thanks  
for your attention!

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