New Trends and Future Challenges in Internationalization: A European Perspective
A look into the crystal ball – nine years back

• What topics remain on the agenda?
  – The changing global landscape of research and higher ed
  – The international market for students and faculty
  – Mobility and migration
  – Digitization

• What is new / more visible now?
  – Sustainability
  – A changing political framework
(1) A Changing World of Scholarship:
Publications listed in CSIE / SCCI (2012)
A changing global landscape of research: scientific publications in % (2019)
Main trends

• North Atlantic area losing its dominance
• China (and maybe some more of the BRICS) become world-class systems
• What does that mean for values like academic freedom and institutional autonomy?
• Most of the global South still far behind: a new polarization?
• Will SDG become an effective policy agenda?
• … and will English remain a *lingua franca*
Trends in global student mobility

• 2 per cent of all students were / are / will be (?) internationally mobile
• Where are they going?
New Trends and Future Challenges for Internationalization
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Trends in global student mobility

• Factors influencing „market share“:
  – reputation and quality
  – cost (tuition and cost of living)
  – graduation rates
  – (un)welcoming social environment
  – Transnational education options
  – employment opportunities
Participation rates in study abroad (credit mobility)

Master students: Univ. 47% / UAS 44%
Erasmus outgoing student mobility

New Trends and Future Challenges for

Academic Cooperation Association

New Trends and Future Challenges for Internationalization
Academic mobility and migration

• Stay rates different, but mostly increasing
Mobility and migration: changes in visa status of students visa holders 2008/09

%
Academic mobility and migration

• Stay rates depend only in part on immigration legislation
• But legislation may still help – or hurt
• Cosmopolitan careers in and beyond academia
• Conflicting expectations: cultural diplomacy vs. skilled immigration
Digitization and internationalization

• How much will digitization impact the brick and mortar university (complement, change, collapse?)
• How will it affect international cooperation and exchange?
  – Substitute „virtual“ for „real“ mobility
  – Make physical mobility better prepared and more effective
  – „Side effects“ of (real) mobility
An issue on the rise: sustainability

• The cost of (flight) travel to the environment
• Alternatives?
• Regional cross-border cooperation
• Long-term vs. short-term
A changing political framework

- The end of a „rules-based“ international order (and reliable alliances)
- Multiple crises, wars and conflicts
- The rise of the populist / radical right
- Challenges to the European Union: the Euro crisis, the refugee crisis, Brexit …
Knowledge diplomacy

- Keep talking and working with each other, even if governments don’t
- Spaces for dialogue and for the defense of academic freedom
- Provide safe harbors for scholars at risk
Create European universities (networks)

• A second chance for the European Higher Education Area?
• New models for learning and research
• Be different, be creative
Cosmopolitans vs. populists

• We are a part of the problem, but also of the solution
• Values like critical thinking and openness need to be developed and defended
• Make sure that internationalization is not just for elites but for everybody
• Reach out to society: the „engaged university“
Děkuji vám za pozornost

Questions please!

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