

ACA

ACADEMIC
COOPERATION
ASSOCIATION



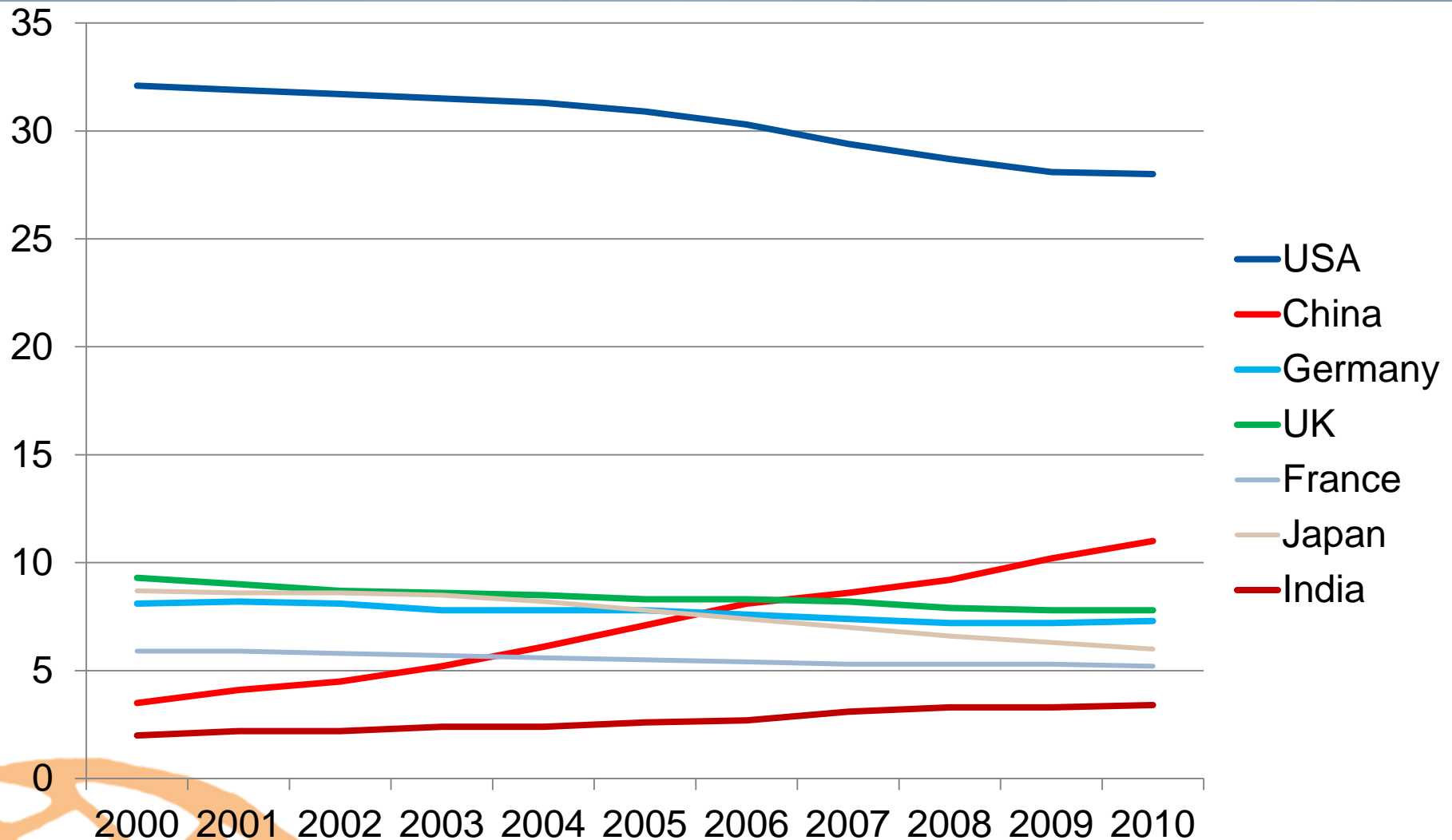
***New Trends and Future Challenges in
Internationalization:
A European Perspective***

A look into the crystal ball – nine years back

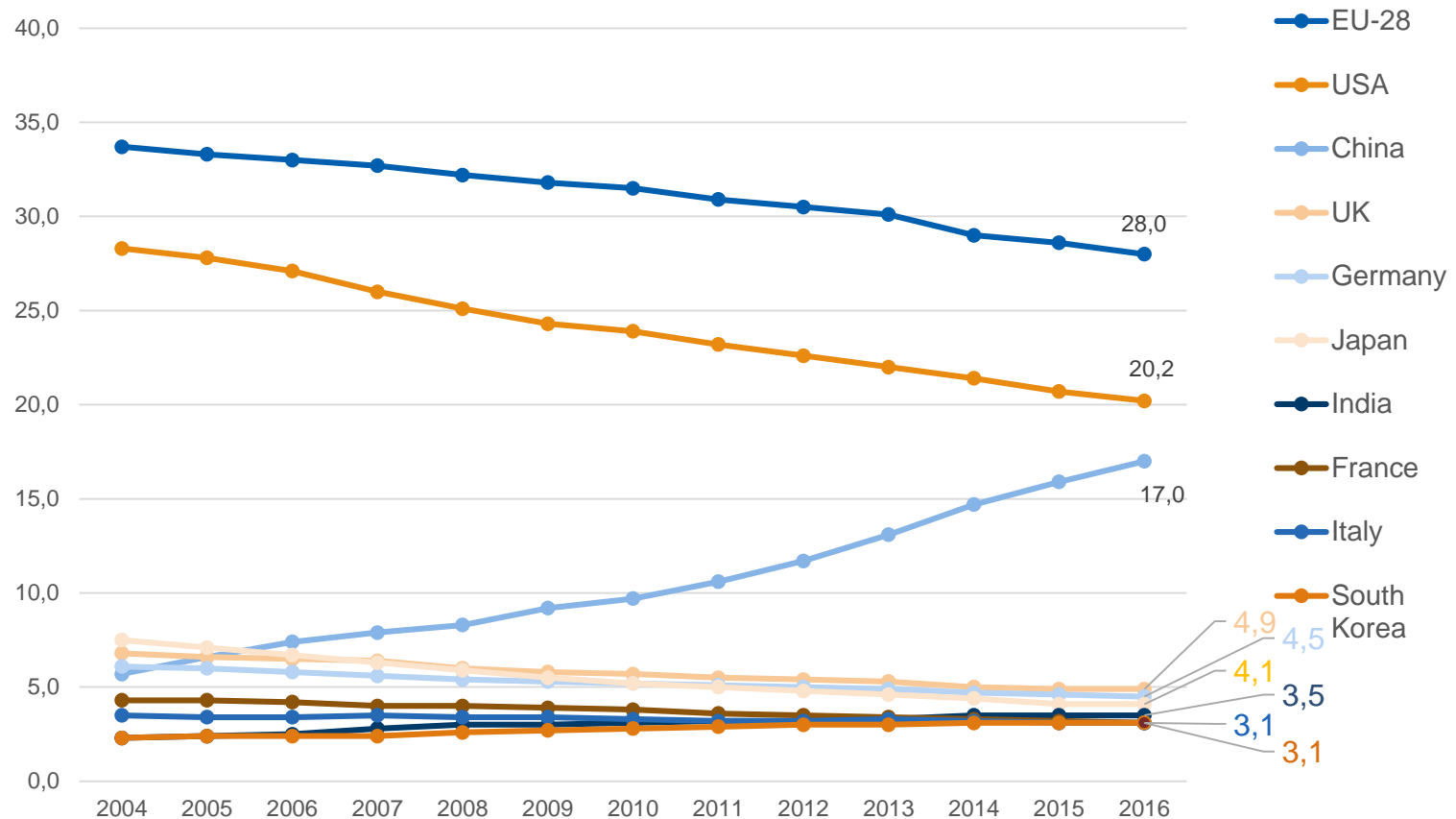
- What topics remain on the agenda?
 - The changing global landscape of research and higher ed
 - The international market for students and faculty
 - Mobility and migration
 - Digitization
- What is new / more visible now?
 - Sustainability
 - A changing political framework



(1) A Changing World of Scholarship: Publications listed in CSIE / SSCI (2012)



A changing global landscape of research: scientific publications in % (2019)

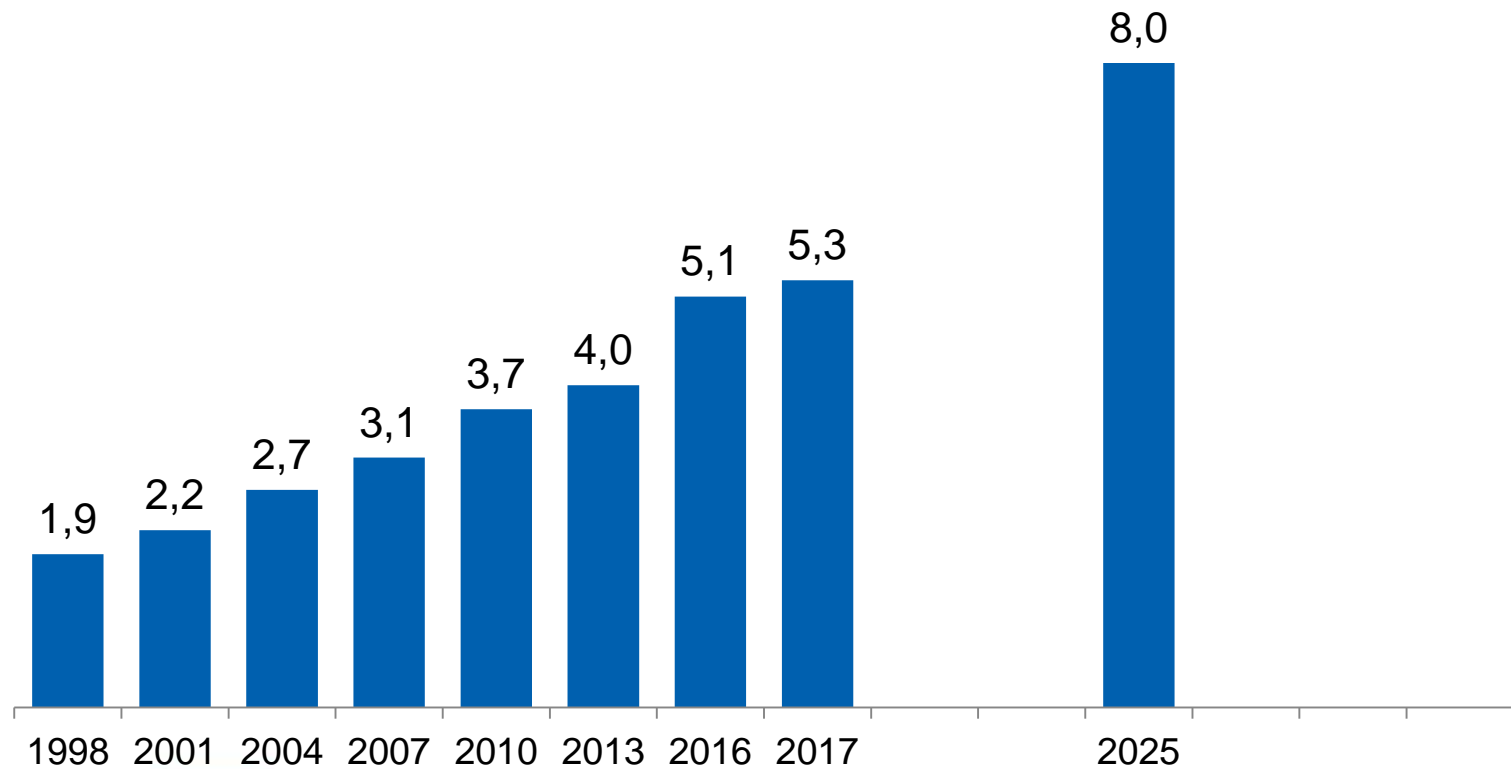


Main trends

- North Atlantic area losing its dominance
- China (and maybe some more of the BRICS) become world-class systems
- What does that mean for values like academic freedom and institutional autonomy?
- Most of the global South still far behind: a new polarization?
- Will SDG become an effective policy agenda?
- ... and will English remain a *lingua franca*



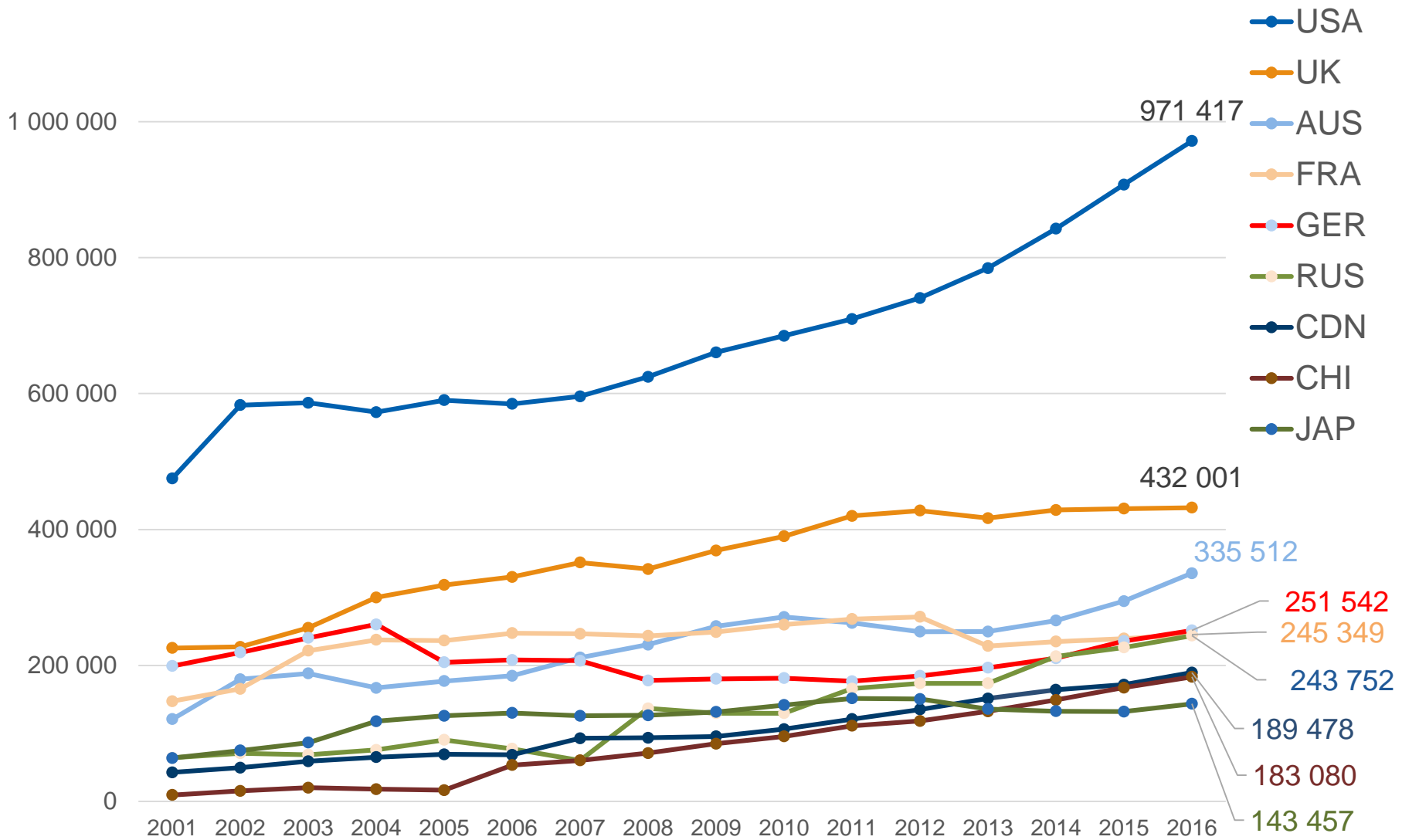
Internationally mobile (degree) students

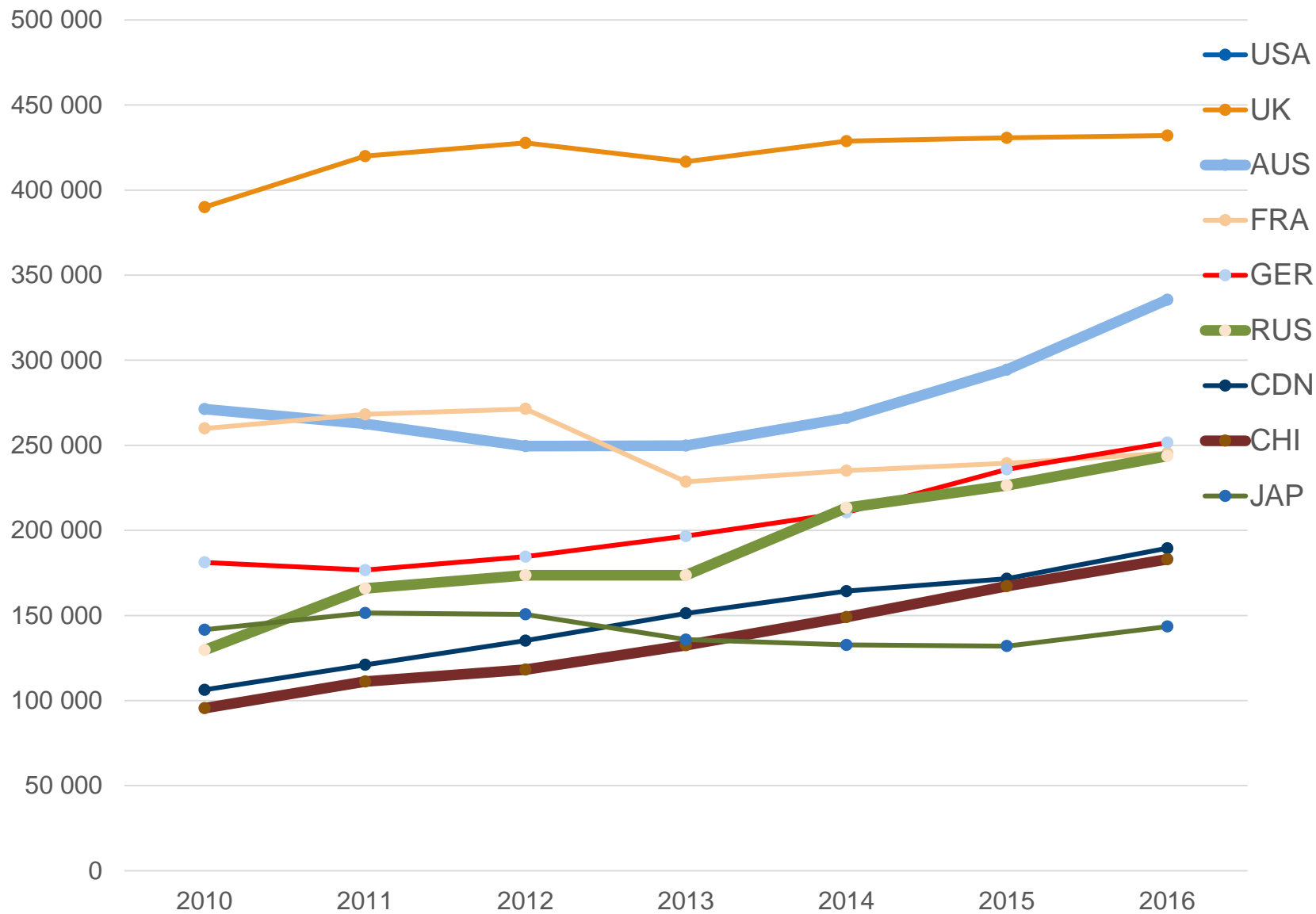


Trends in global student mobility

- 2 per cent of all students were / are / will be (?) internationally mobile
- Where are they going?





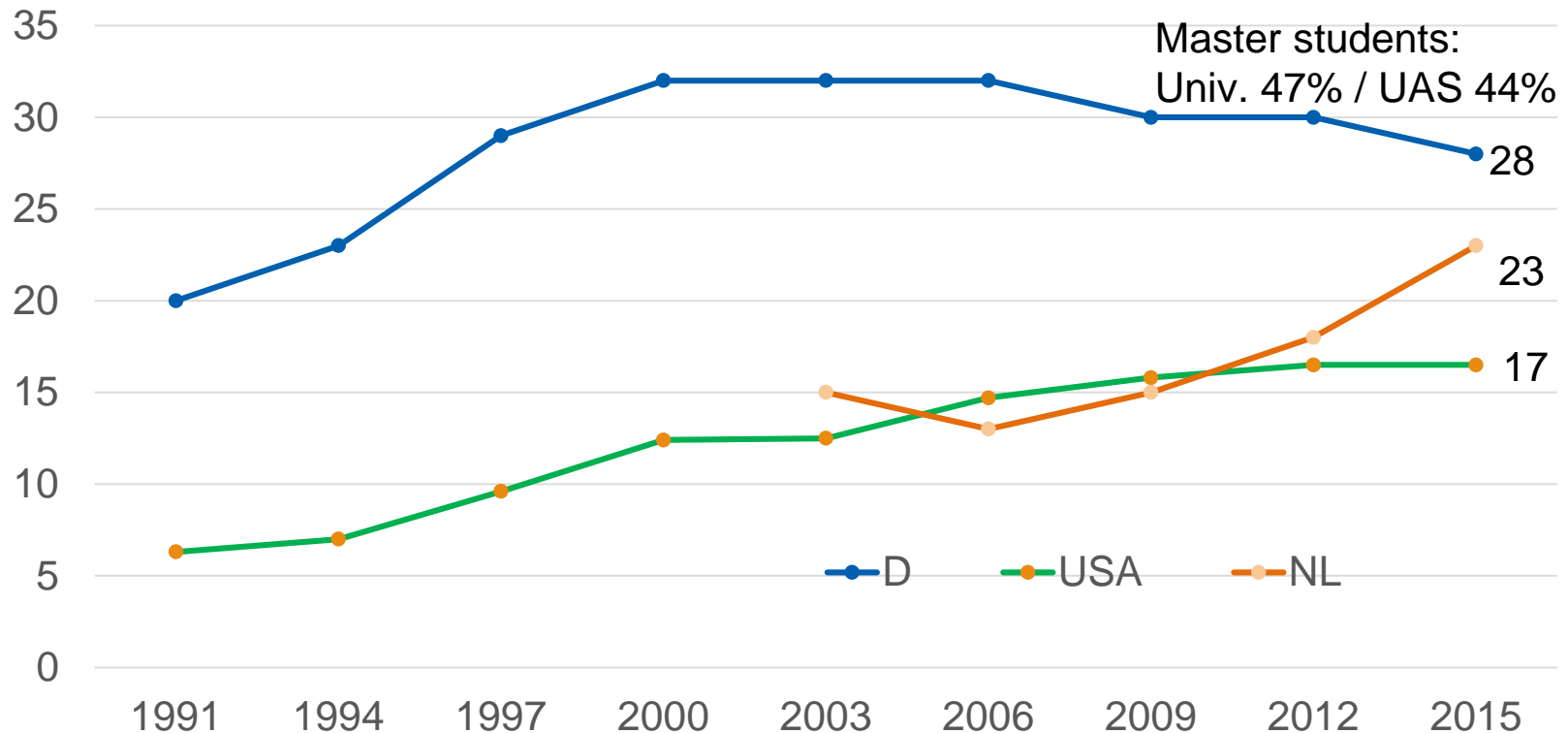


Trends in global student mobility

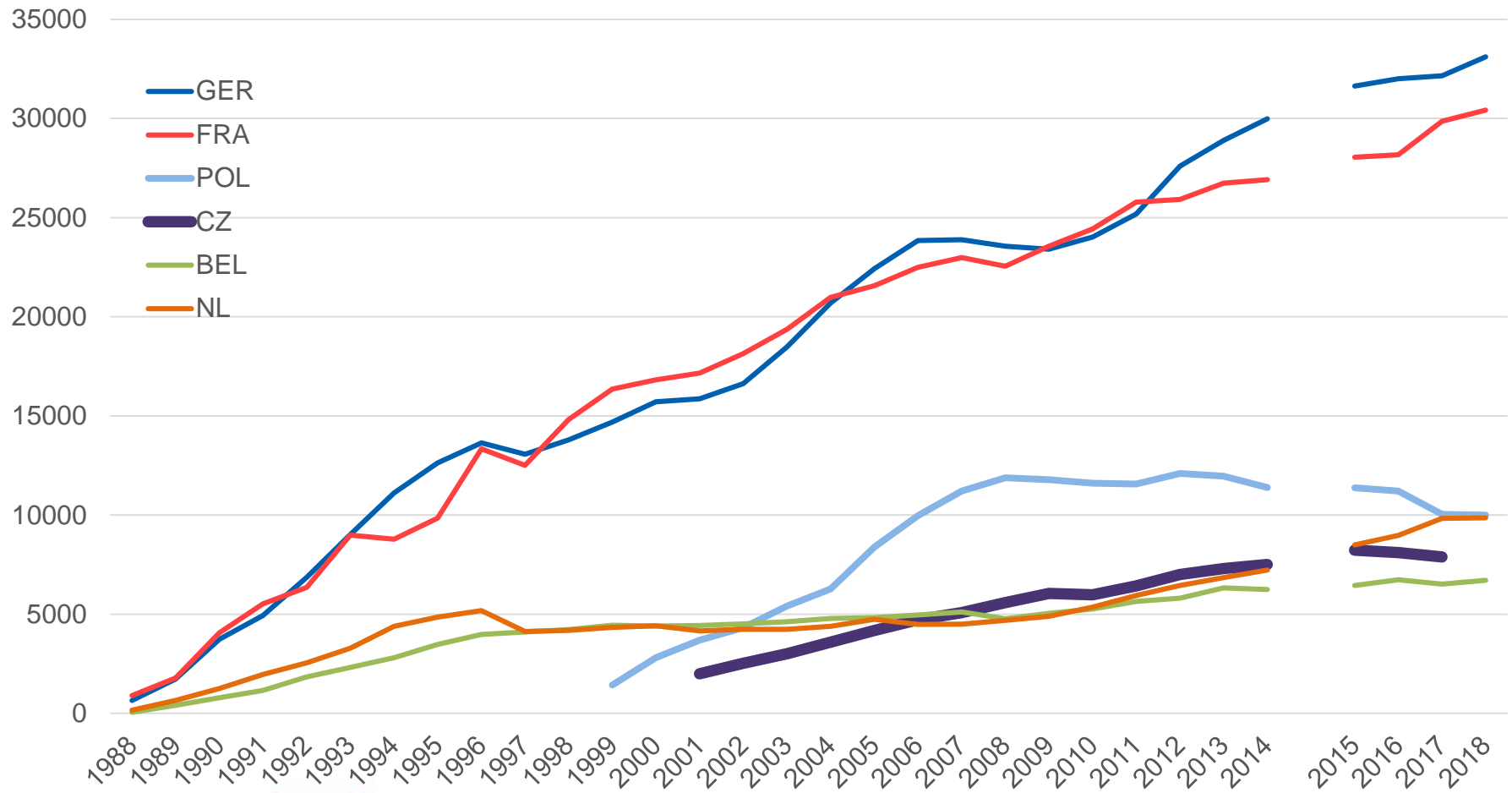
- Factors influencing „market share“:
 - reputation and quality
 - cost (tuition and cost of living)
 - graduation rates
 - (un)welcoming social environment
 - Transnational education options
 - employment opportunities



Participation rates in study abroad (credit mobility)



Erasmus outgoing student mobility



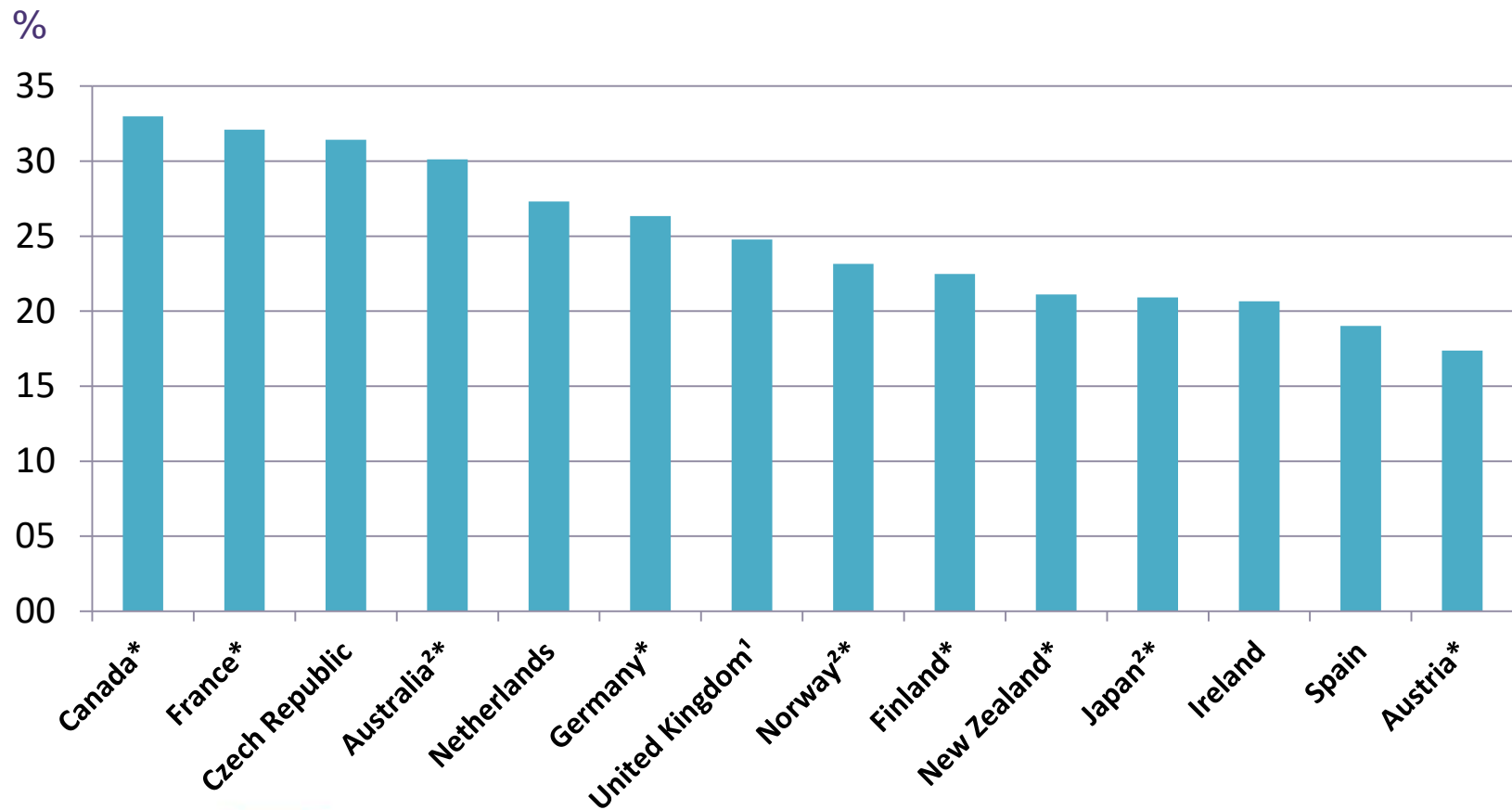


Academic mobility and migration

- Stay rates different, but mostly increasing



Mobility and migration: changes in visa status of students visa holders 2008/09



Academic mobility and migration

- Stay rates depend only in part on immigration legislation
- But legislation may still help – or hurt
- Cosmopolitan careers in and beyond academia
- Conflicting expectations: cultural diplomacy vs. skilled immigration



Digitization and internationalization

- How much will digitization impact the brick and mortar university (complement, change, collapse?)
- How will it affect international cooperation and exchange?
 - Substitute „virtual“ for „real“ mobility
 - Make physical mobility better prepared and more effective
 - „Side effects“ of (real) mobility



An issue on the rise: sustainability

- The cost of (flight) travel to the environment
- Alternatives?
- Regional cross-border cooperation
- Long-term vs. short-term



A changing political framework

- The end of a „rules-based“ international order (and reliable alliances)
- Multiple crises, wars and conflicts
- The rise of the populist / radical right
- Challenges to the European Union: the Euro crisis, the refugee crisis, Brexit ...



Knowledge diplomacy

- Keep talking and working with each other, even if governments don't
- Spaces for dialogue and for the defense of academic freedom
- Provide safe harbors for scholars at risk



Create European universities (networks)

- A second chance for the European Higher Education Area?
- New models for learning and research
- Be different, be creative



Cosmopolitans vs. populists

- We are a part of the problem, but also of the solution
- Values like critical thinking and openness need to be developed and defended
- Make sure that internationalization is not just for elites but for everybody
- Reach out to society: the „engaged university“



Děkuji vám za pozornost

Questions please!

Or write me:

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