



Current trends and challenges in the field of internationalization

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Some "Truths" about internationalisation

- Internationalisation enhances quality!
 - Or does it?
- Research is international!
 - Or is it?
- The academic community always knows their best partners!
 - Or do they?
- International mobility affects students positively!
 - Or does it?
- Internationalisation improves our ranking!
 - Or does it?
 - And even if it does, does it matter?

What is an International university? – a rankings perspective

- THE
 - Proportion International students and faculty
 - International research collaboration (co-authorships)
- QS
 - International faculty and students
- US News
 - International research collaboration (co-authorships)
- RUR
 - International faculty and students
 - International research collaboration (co-authorships)
 - International Bachelors' programmes
- URAP
 - International research collaboration (co-authorships)
- Shanghai
 - Nothing....

Trends: International Higher Education 1/3

- **Internationalisation is more important than ever**
 - Demographic changes
 - Increased interdependency of HEIs/HE systems
 - Labour market requirements – globalisation
 - Political challenges (Brexit, xenophobia, neo-nationalism)
 - Ranking-fever
 - Financial motivations; tuition fees, international research funding
 - Global competition for talent
- **Internationalisation is much more integrated into institutional missions/strategies; de-marginalisation**
- **Mobility continues to grow, but flows likely to change**
- **Quality and impact of internationalisation need to be demonstrated more clearly**

Trends: International Higher Education 2/3

- **Internationalisation is much more complex than before**
 - Not only mobility!
 - Co-existence of collaborative and competitive motivations
 - Ethical issues
- **New issues constantly emerging**
 - Rankings, TNE, Branch campuses, MOOCs, Strategic Partnerships and Networks, Supporting refugees and threatened scholars, Digitisation of services, Recruitment of international academic staff, IABs, SDGs...
- **New types of actors and partnerships**
 - Public and private: cities, regions, companies, consultants, student organisations...

Trends: International Higher Education 3/3

- **Conclusion #1: Internationalisation should become much more embedded and broadly supported!**
- Libraries, Student services, Academic Affairs, Communications and PR, Career offices, Language centres, Human resources, Legal services...
- And the Academic Community, of course!
- **Conclusion #2: Internationalisation requires constant updating**
- Strategy/policy revision
- Staff training, enhanced networking, benchmarking

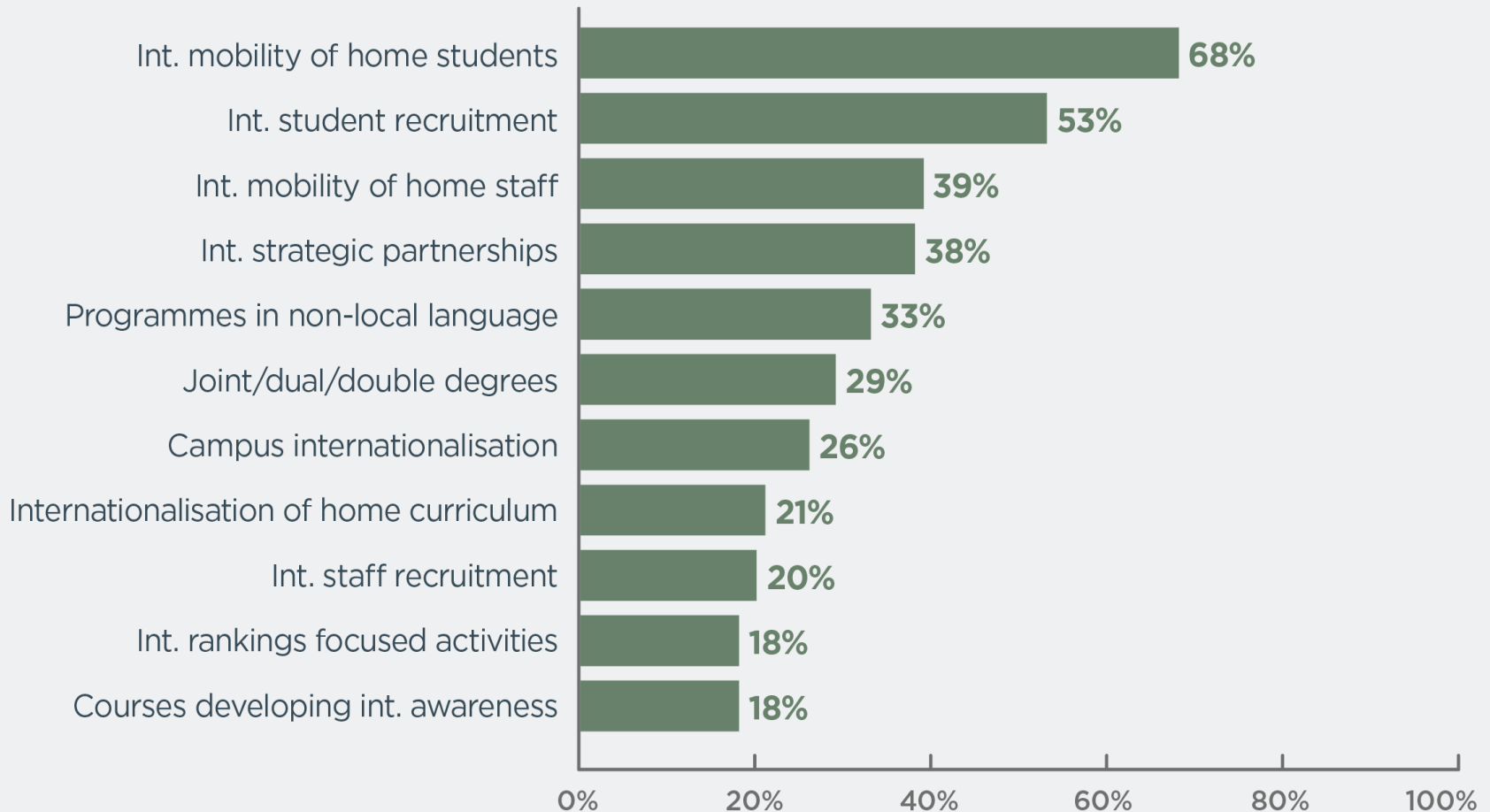


Internationalisation and the EAIE Barometer 2018

PRACTITIONERS' VIEWS

Priority activities:

Internationalisation activities prioritised in strategy* (n=1917)



* Respondents were able to select up to five answers

Priority activities – regional results:

Top 10 internationalisation activities prioritised in strategy by region*
(n=1917)

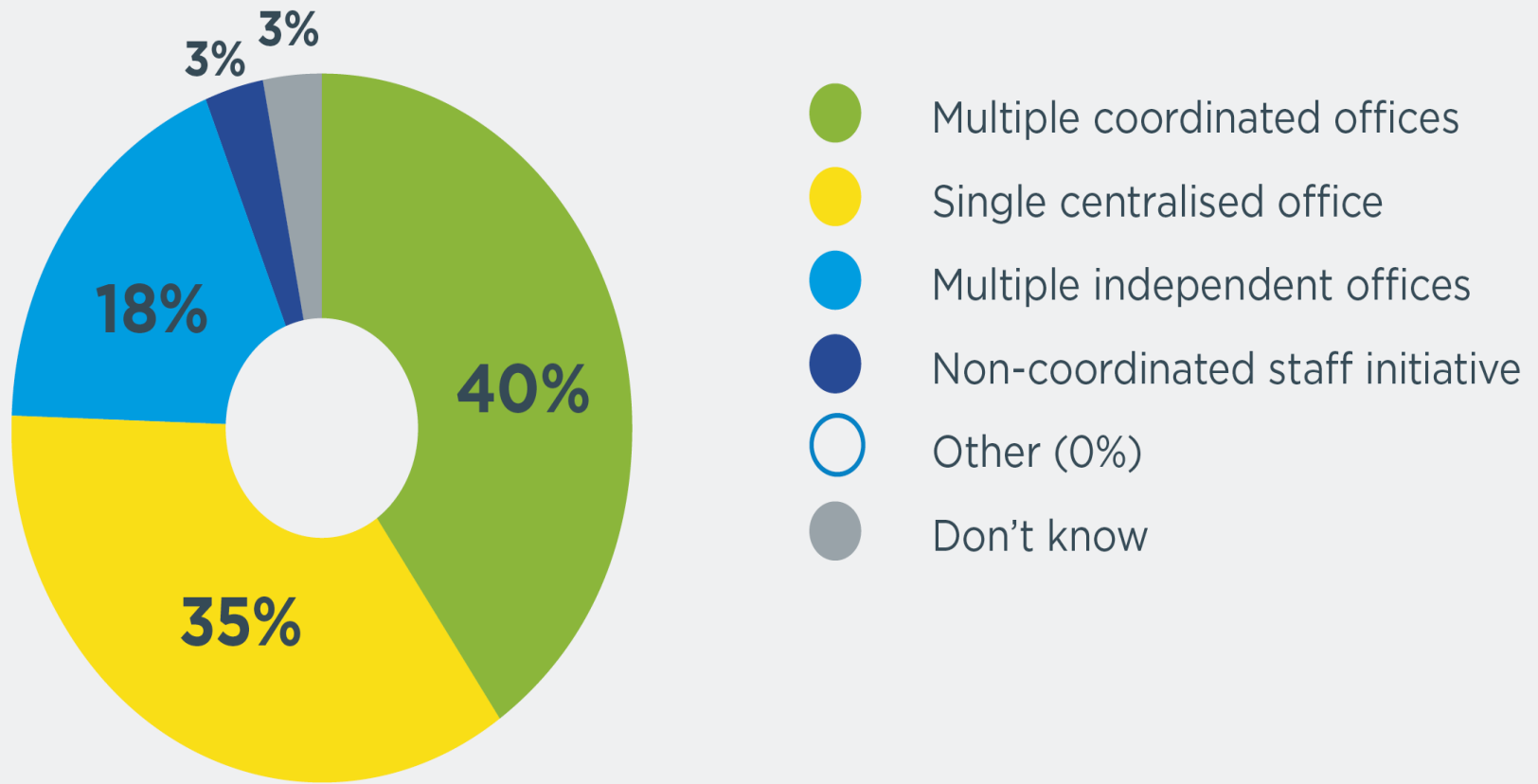
	EHEA	Northern Europe	Eastern Europe	Southern Europe	Western Europe	Western Asia
Int. mobility of home students	68%	67%	61%	76%	70%	68%
Int. student recruitment	53%	63%	62%	50%	41%	44%
Int. mobility of home staff	39%	38%	47%	49%	28%	51%
Int. strategic partnerships	38%	44%	28%	31%	43%	30%
Programmes in non-local language	33%	32%	46%	33%	32%	19%
Joint/dual/double degrees	29%	22%	31%	34%	29%	38%
Campus internationalisation	26%	25%	22%	22%	34%	18%
Internationalisation of home curriculum	21%	20%	13%	14%	34%	10%
Int. staff recruitment	20%	28%	21%	13%	14%	23%
Int. rankings focused activities	18%	16%	25%	22%	12%	23%
Courses developing int. awareness	18%	16%	10%	10%	28%	18%

● 1st ● 2nd ● 3rd ● 4th ● 5th

* Respondents were able to select up to five answers

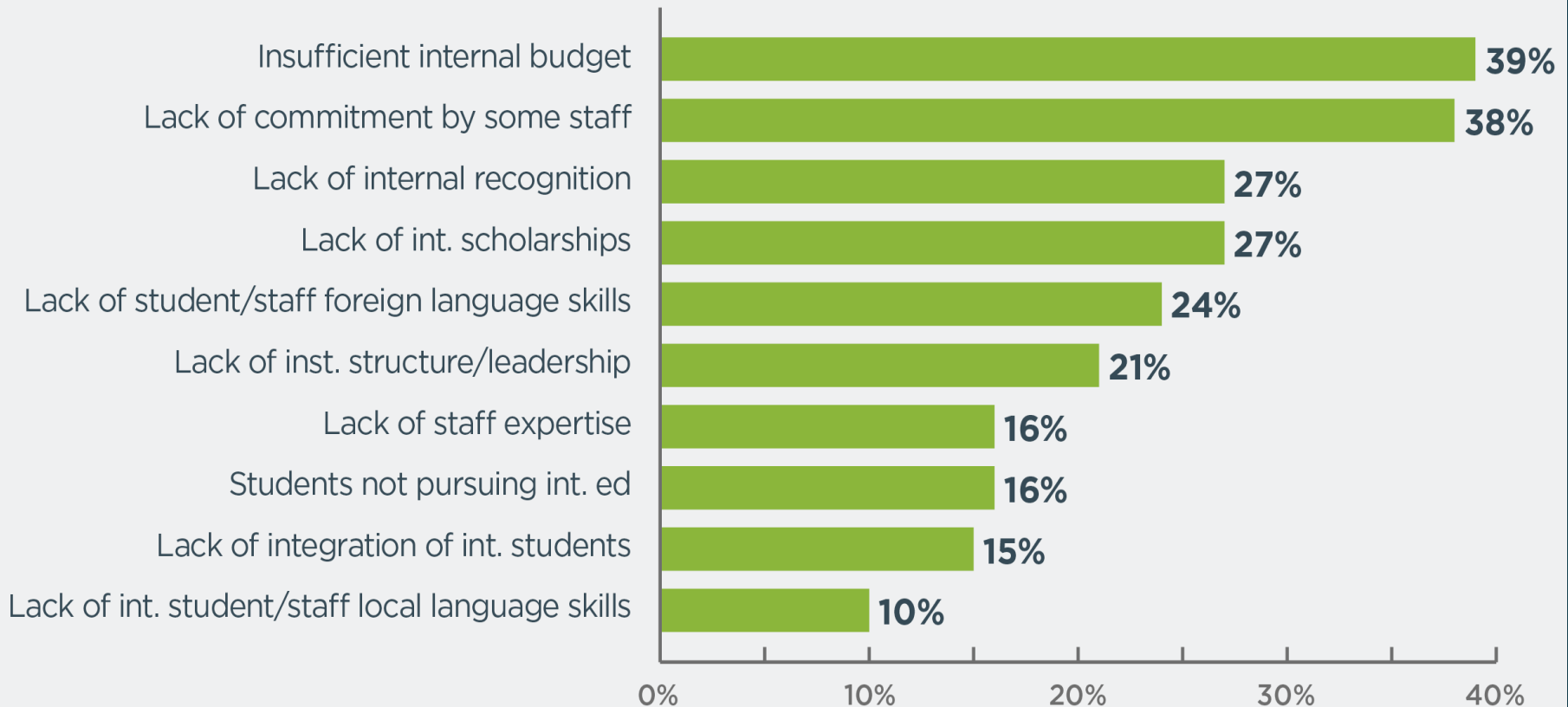
Organisation:

Organisation of internationalisation ($n=2302$)



Internal challenges:

Top 10 internal challenges* (n=2099)



* Respondents were able to select up to three answers

Internal challenges – regional results:

Top 10 internal challenges by region* (n=2099)

	EHEA	Northern Europe	Eastern Europe	Southern Europe	Western Europe	Western Asia
Insufficient internal budget	39%	38%	46%	44%	34%	41%
Lack of commitment by some staff	38%	43%	33%	37%	43%	19%
Lack of internal recognition	27%	27%	22%	33%	31%	14%
Lack of int. scholarships	27%	28%	27%	26%	27%	26%
Lack of student/staff foreign language skills	24%	11%	35%	28%	20%	45%
Lack of inst. structure/leadership	21%	27%	11%	19%	24%	16%
Lack of staff expertise	16%	14%	18%	17%	15%	18%
Students not pursuing int. education	16%	24%	12%	17%	12%	10%
Lack of integration of int. students	15%	21%	11%	9%	16%	16%
Lack of int. student/staff local language skills	10%	5%	12%	11%	12%	11%

● 1st

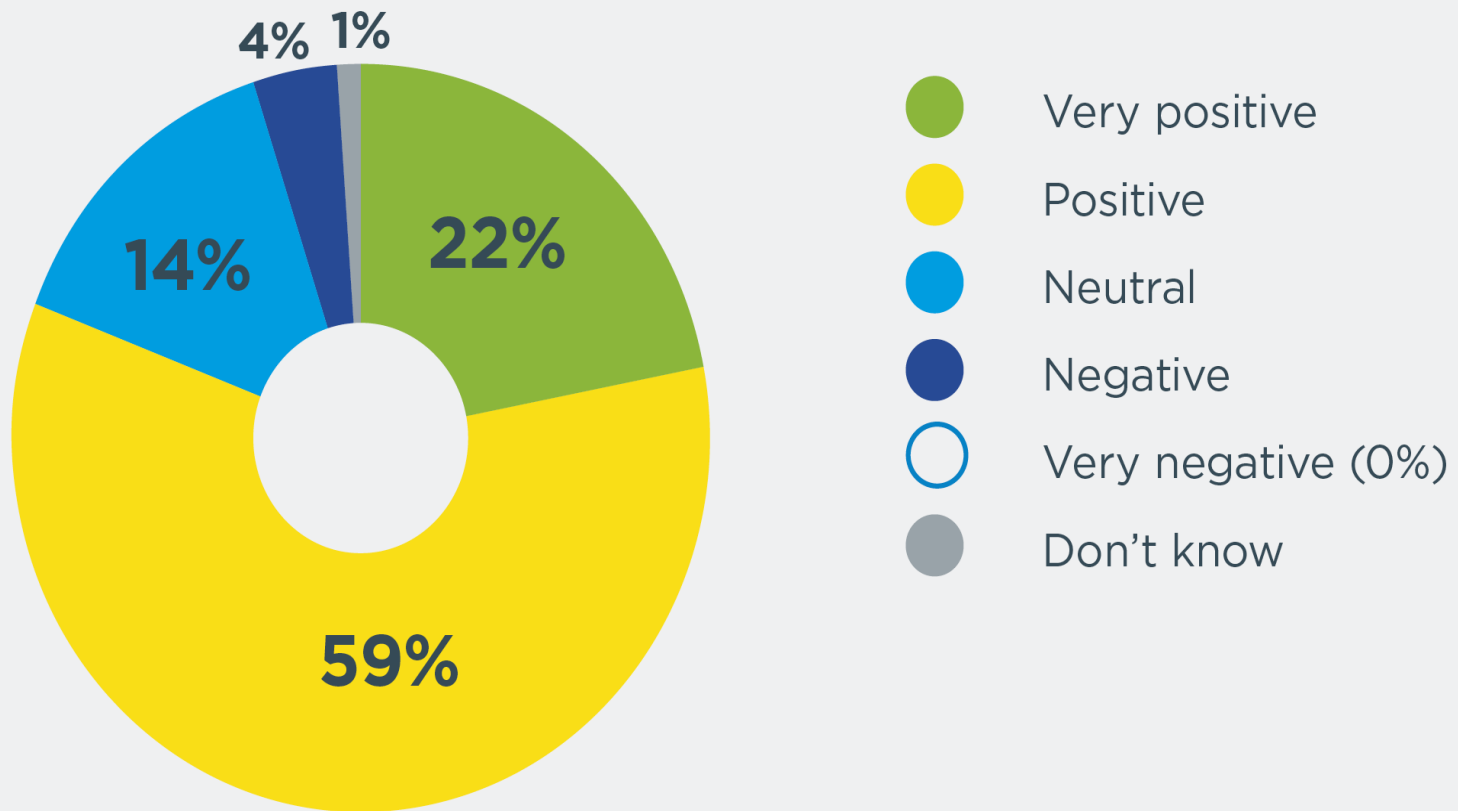
● 2nd

● 3rd

* Respondents were able to select up to three answers

Future:

Feeling about future of internationalisation at HEI ($n=2073$)



EAE



Why EAIE?

- Your one-stop shop of IHE capacity building
- Conference
 - Helsinki, September 24-27, 2019
- Training
 - Academies twice a year
- Spotlight seminars
 - Internationalisation at home Nov 28-29, register today!
- Publications & Blogs
- Barometer and other surveys
- Priority country status (Czech Republic, Poland, Hungary)
 - Czech most successful of the three
 - ▶ 46% increase in conference attendance 2016-18
 - ▶ 173% increase in membership 2016-18
 - Excellent co-operation with DZS!

Some "Truths" about internationalisation - Revisited

- Internationalisation enhances quality!
 - In order to contribute to quality, internationalisation must be of quality itself!
- Research is international!
 - All research is not equally international!
- The academic community always knows their best partners!
 - In most cases academics do know their best partners, but they are not always aware of new opportunities!
- International mobility affect students positively!
 - We do not (yet) know. But we know that international experience can also have an adverse effect!
- Internationalisation improves our ranking!
 - Doing anything to rankings' sake is putting the cart before the horse!